



2017 PROPOSAL

SPONSORSHIP OPPORTUNITIES

Diamond Presenting Sponsor: \$10,000

(Exclusive Level)

- Recognized as the All-In To End Cancer: An American Cancer Society Event Presented By (insert company name).
- Company logo as Diamond Presenting Sponsor will appear on all promotional materials distributed throughout the community
- Company logo displayed on felt at all of the gaming tables at the event
- Company name as Diamond Presenting Sponsor will be included in all press materials distributed to local media outlets promoting the event, including Event Program*
- Company logo as Diamond Presenting Sponsor will appear on event Save the Date and Invitation in color. (Mailed to more than 1,500 households in Central Kentucky)
- Company will receive twenty (20) VIP tickets to the event On Stage Recognition at the event as Diamond Presenting Sponsor
- Company will have the opportunity to speak during opening remarks at the event
- Recognition on the event website and Facebook/Twitter pages as Diamond Presenting Sponsor

****If commitment is made prior to printing deadline***

Platinum Sponsor: \$5,000

(Unlimited)

- Company logo displayed on felt of half of the gaming tables at the event
- Company logo as Platinum Sponsor will appear on all promotional materials throughout the community
- Company logo as Platinum Sponsor will appear on event Save the Date and Invitation in color. (Mailed to over 1,500 households in Central Kentucky)
- Recognition as Platinum Sponsor, with company logo, in the Event Program
- Company will receive ten (10) tickets to the event
- Recognition on the event website and Twitter/Facebook pages

Gold “Naming” Sponsor: \$2,500

(6 available)

- Opportunity to have naming rights on one of the following:
 - Cards
 - Chips
 - Entertainment
 - Money Clip
 - Poker Chip Bag
 - Photo Booth
- Prominent Company Logo recognition on item of choice
- Company name in the Event Program
- Company will receive eight (8) VIP tickets to the event
- Recognition on the event website and Facebook/Twitter pages

Silver “Table” Sponsor: \$1,500

(Unlimited)

- Company logo displayed on felt of one gaming table at the event
- Company logo as Silver Sponsor will appear on all promotional materials throughout the community
- Recognition as the Silver Sponsor, with company logo, in the Event Program
- Company will receive six (6) VIP tickets to the event
- Recognition on the event website and Facebook/Twitter pages

Bronze “Naming” Sponsor: \$1,000

(3 available)

- Company Name displayed on one of the following at the event:
 - Bourbon Toss
 - Grab-a-Dice
 - VIP Wristband
- Company name in the Event Program
- Company will receive two (2) VIP tickets to the event
- Recognition on the event website and Facebook/Twitter pages

Friends of Casino Night Sponsor: \$500

- Company name in the Event Program
- Company will receive two (2) VIP tickets to the event

